

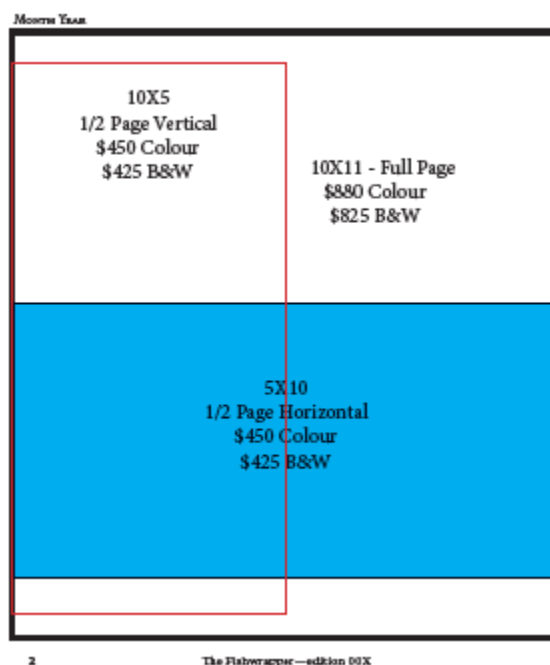
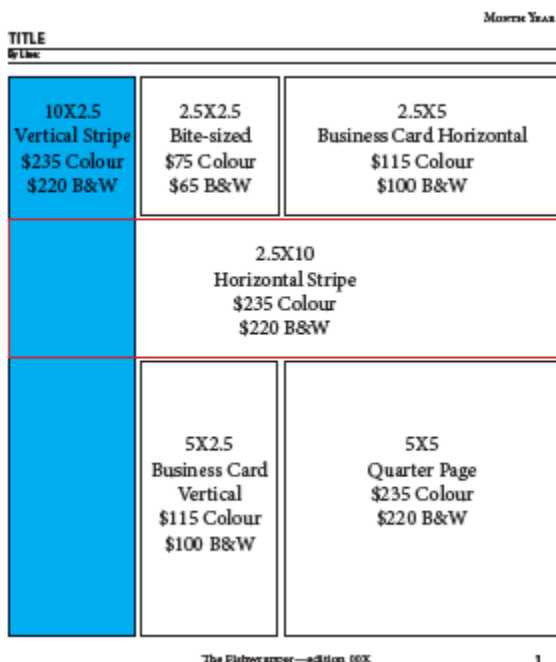


Advertise with us!

The Fishwrapper is distributed at shops, cafes, and other public places from Gananoque to Cornwall, and north through Athens, Frankville, Merrickville, Spencerville, and Kemptville. Feedback has been extremely positive from all communities!

As an arts and entertainment paper we target a wide audience. Most Fishwrapper readers are in their 30's and over, involved in the arts in some capacity and/or looking for activities and entertainment around them. The Fishwrapper is a monthly publication providing ongoing advertising exposure for an entire month.

Monthly Cost (not including HST)		
Ad size (inches)	Colour	B&W
Bite-sized 2.5x2.5	\$ 75.00	\$ 65.00
Business Card 2.5x5	\$115.00	\$100.00
Quarter Page - 5x5 square or 2.5x10 strip (vertical or horizontal)	\$235.00	\$220.00
Half Page - 5x10 (vertical or horizontal)	\$450.00	\$425.00
Full Page - 10x11	\$880.00	\$825.00



Discounts available for advertising bundles.

3 months consecutive ads - 5% 6 months -10% discount / 12 months - 15%

Submitting Advertisement Info

Please provide the following information for your advertisement:

- SIZE
- COLOUR or BLACK & WHITE
- NUMBER OF TIMES TO RUN
- A PRESS-READY PDF OF YOUR AD

We do not provide design services but are happy to help with layout if time permits. Our deadline is usually the 20th of each month, but if you want layout assistance, we will need extra time!

Other Content Information

The goal of **the Fishwrapper** is let everyone know what's happening in our arts communities. We want your story and calendar submissions!

CALENDAR SUBMISSIONS FREE

We accept calendar events for all arts events (performing arts, visual arts, music, written word, etc...) Make sure you submit for publication the month BEFORE your event. For example, if you have an event happening in March, the latest you can submit it to us is February 20.

If you have an event at the beginning of a month, consider submitting two months in advance. For example, if you have an event the first week of April, submit it in February in time for the March issue. This will give people enough time to see it. We will put that event on the calendar in both the prior month and the month it occurs. Also consider getting more exposure by taking out an ad for your event!

You can submit your event information to us at info@thefishwrapper.ca.

STORY SUBMISSIONS FREE

If you have a special event or arts/entertainment interest story you would like to see in the Fishwrapper, please send us your story and photos to info@thefishwrapper.ca. Preferred format is Word or PDF and .PDF, .JPG or .PNG for images (approx. 300-500 word limit).

Writing Support Services: Don't have time to do your own write-up? Got a bad case of writer's block? Our in-house writers can help! For the ridiculously low cost of \$0.05 per word they can help you say what you want to say to the world. Contact us at info@thefishwrapper.ca for more info!